



# OPEN FOOD NETWORK CANADA

The Open Food Network is a non-profit community, working across 25 countries, with a goal to develop technology that will create a more equitable and sustainable local food system. We help farmers' markets sell online with flexible setup options and easy to use administrative tools & reports.

## Farmers' Markets Pricing Plans

OFN has 2 different ways to host farmers' markets.  
Pricing depends on how you want us to setup your market.

### Mirroring Face to Face Market

-  Each vendor manages their own e-store
-  The vendor is our client
-  The vendor is the seller
-  Customers order from each vendor separately
-  Customers browse products within each vendor's e-store



The market e-store fee is waived. Each vendor will pay subscription fees for their e-store, allows connecting with as many markets or sell individually as they like.

E-store pricing starts at \$20/month. See [pricing page](#) for more details and features.

### Multi-Vendor Store

-  Market coordinator manages the e-store
-  The market is our client
-  The market is the seller
-  Customers place one order in the store for everything they want
-  Customers search for products in one store



Market pays fees while individual suppliers setup "profile stores" (profile stores are free).

Multi-vendor store pricing starts at \$35/month. Please see our [pricing page](#) for more details and our features.

OFN is super easy to use and allows us to reach a wider audience than we have in the past. I love how the platform supports food transparency as well as creates an accessible platform for producers to sell

- Olivia Yetter, Oy's Joys Bakery

Wonderful!! You guys offer amazing support.

- Jacqueline Johnson of Mpleridge Farm

It was an opportunity to have some form of interconnection with members of the community and helped a lot of people keep their spirits up at a difficult time. Without OFN's assistance none of that would have been possible. So, you are very much appreciated.

- Yuri Fraser, Market Manager.